

.jp.net

**Domain Name
Registration Policies**

Version 1.1

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GENERAL DESCRIPTION AND TIMETABLE OF THE PHASED ROLL-OUT PLAN

The .JP.NET Phased Roll-out Plan (“PRP”) provides for the allocation of domain Names in the .JP.NET domain extension in a fair, orderly and equitable manner. This document sets forth the rules governing the Phased Roll-out Plan. These Roll-out Plan, as amended from time to time, constitute the complete rules, regulations, processes and protocols adopted by CentralNic for the roll-out of the .JP.NET domain extension, and shall be the only authoritative source for determining whether or not a particular domain name was applied for and/or allocated correctly during the course of the Phased Roll-out Plan.

The Phased Roll-out Plan, and the PRP Rules that govern it, were established by, and are the sole property of CentralNic Ltd. © 2011.

Phase 1: Sunrise – 18:00 JST, 16 January to 18:00 JST, 17 February 2012

This phase is for trademark holders to apply for and secure registration of domain names that are an exact match with their corresponding trademarks registered prior to or on July 31, 2011. If more than one domain name applicant submits an application during this phase for a specific domain name, such domain name will be registered based on the outcome of an auction process.

Phase 2: Landrush – 18:00 JST, 20 February to 18:00 JST, 16 March 2012

The Landrush is open to anyone wishing to ensure that they have the opportunity to register .JP.NET domain names, where those domain names were not previously registered or applied for during the Sunrise Process, or excluded by the registry. If more than one applicant submits an application during this phase for an identical domain name, such somain name will be registered based on the outcome of an auction process..

Phase 3: .JP and .NET Owner Promotion – 18:00 JST, 19 March to 18:00 JST, 20 April 2012

The .JP and .NET Owner Promotion is open to all registrants of a .JP (including an official Organisational/Geographic Type .JP domain) and .NET domain, wishing to secure the same domain name under .JP.NET, where that domain name was not previously registered or applied for during the Sunrise or Landrush Processes, or excluded by the Registry. Only domains that exactly match the .JP.NET equivalent, and have the same registrant, will be registered in the registry at the end of the period. If both the .jp and the .net registrant applies for the same equivalent .JP.NET, such domain name will be registered based on the outcome of an auction process.

Phase 4: General Availability – 18:00 JST, 24 April 2012

.JP.NET domains will become available to anyone through participating registrars or their resellers. Except where registered or applied for during the Sunrise, Landrush or .JP & .NET Owner Promotion or excluded by the registry, .JP.NET domains are available to the public based on the chronological order of registrations on a first come, first served basis.

CentralNic may change the above dates and timeframes at its sole discretion, and publish such changes on the JP.NET Website.

GENERAL PROVISIONS

1. Domain Names Subject to these Rules

These rules do not apply to fourth level domain names or domain names registered at subsequent levels within the domain extension.

2. Parties Subject to these Rules

- a. The Registry, CentralNic Ltd;
- b. Applicants: anyone submitting an application in its own name or on behalf of a third party with the Registry, whether such applications are successful or unsuccessful;
- c. The Accredited Registrars;
- d. Any party submitting Application Data to the IP Clearinghouse;
- e. CHIP, ClearingHouse for Intellectual Property (www.ipclearinghouse.org);
- f. The Validation Agent, Deloitte;
- g. Any party in whose name a Reconsideration Request is submitted;

3. Applying for and Registering Domain Names

- a. Domain names can be applied for or registered with the Registry, or through an Accredited Registrar who acts in their own name or on behalf of the Applicant. .
- b. All CentralNic-accredited registrars are automatically Accredited Registrars for .JP.NET.
- c. Accreditation as a registrar for .JP.NET domain names is regulated by CentralNic's standard Registrar Terms and Conditions, as stipulated and updated at CentralNic's sole discretion.
- d. Applying for and registering .JP.NET domain names is regulated by CentralNic's standard Registrant Terms and Conditions, as stipulated and updated at CentralNic's sole discretion here: <https://www.centralnic.com/support/terms/domains>.

4. Technical and Syntax Specifications for .JP.NET Domain Names

Every domain name must meet the following technical and syntax requirements:

- a. the A-label must consist exclusively of the letters A-Z (case insensitive), the hyphen character, and the numbers 0-9;

- b. the domain name cannot begin or end with a hyphen;
- c. Internationalized Domain Names (IDNs) must comply with the IDN policy published at <https://www.centralnic.com/names/domains/idn#rules>
- d. the domain name can only have two consecutive hyphens (--) in the 3rd and 4th positions, when preceded by "xn" and followed by a label that corresponds with an internationalized domain name containing characters referred to in (c) above;
- e. The first label of the domain name must be between 3 and 63 characters, unless registered in the Sunrise or Landrush process where 1 and 2 character domains are permitted;

5. The Registry's Right to Accept and Reject an Application or Accept, Revoke or Cancel a Domain Name Registration

Accredited Registrars are required to ensure that Applicants expressly acknowledge and accept that the Registry shall be entitled (but not obliged) to reject an Application or to delete, revoke, cancel or transfer a domain name registration:

- a. where the application or registration is not in compliance with any other provision of these Roll-out Rules; or
- b. to protect the integrity and stability of the Shared Registry System, and/or the operation and/or management of the .JP.NET domain extension; or
- c. in order to comply with the political constitution, applicable laws, regulations, resolutions of the United Kingdom and/or any decision by a competent court or administrative authority and/or any dispute resolution service provider the Registry may hereafter retain to oversee the arbitration and mediation of disputes; and/or any other applicable laws, regulations, policies or decrees; or
- d. to avoid any liability on behalf of the Registry, its affiliates, directors, officers, employees, subcontractors and/or agents; or
- e. following the outcome of a Reconsideration Request.
- f. If the domain name is already registered or excluded. The Registry will select domains to be excluded from the Phased Roll-out Plan. These are restricted names withheld from registration as a matter of policy, or names reserved by the Registry for premium name programs. These lists are confidential to the registry and may be added to at any time at the Registry's discretion.

Applicants are advised to verify whether or not the domain name(s) for which they wish to submit an application are still available on the .JP.NET WHOIS database, located at <https://www.centralnic.com/names/domains/whois>.

6. Sunrise Process

6.1 Summary

This phase is for trademark holders to apply for and secure registration of domain names that are exact matches with trademarks registered prior to, or on July 31, 2011. If more than one Applicant submits an application during this phase for a specific domain Name, such domain name will be registered based on the outcome of an auction process.

6.2. Eligible Trademarks

6.2.1. Principle

An “Eligible Trademark” is a trademark that has been registered, where the registration is issued by any competent public authority or intergovernmental organization referred to in the Application;

and

The trademark registration has national effect, namely the registration is issued by a trademark registration authority having jurisdiction over at least one entire nation;

and

The trademark has obtained a registered status on or before July 31, 2011;

and

The trademark registration is in full force and effect when the Application is validated by the Validation Agent.

6.2.2. Excluded Signs or Rights

In particular, the following are not considered as Eligible Trademarks:

- a. trademarks or service marks for which an application for registration has been filed, but is not actually registered on or before July 31, 2011, or has lapsed, been withdrawn, revoked or otherwise is no longer in full force and effect at the time the Application is validated by the Validation Agent;
- b. unregistered (including common law) trademarks or service marks;
- c. US state trademarks or service marks;
- d. international applications for the registration of trademarks, made through the Madrid system, unless these are based on or have resulted in a registered trademark of national effect as described above;

- e. any other rights to a sign or a name, including domain names and trade names.

6.3. Syntax Requirements

6.3.1. Principle

During the Sunrise Process, the Domain name applied for must consist of, or include, a character string that is identical to all text or word elements contained in the Eligible Trademark. It shall not be possible for the Applicant to obtain a domain name registration for a part of the complete name for which the Eligible Trademark exists, unless provided for otherwise below.

6.3.2. Exceptions

The following are technical exceptions to the principle described in Section 6.3.1.:

- a. If the Eligible Trademark invoked by the Applicant includes one or more spaces between words, the spaces may be removed entirely or replaced with a hyphen;
- b. If the Eligible Trademark invoked by the Applicant includes a special character (such as, but not limited to, -, @, !, \$, %, ^, © or &), these characters may, at the Applicant's sole discretion, be:
 - eliminated entirely from the Domain Name;
 - or transcribed;
 - or replaced with a hyphen.
- c. If the Eligible Trademark includes letters with certain additional elements that do not exist in standard Latin script (such as "ä, é or ñ"), such letters may be:
 - reproduced without such elements ("a", "e", "n"); or
 - replaced by conventionally accepted spellings, (such as "ae"); or
 - used if in an Internationalized Domain Name's "U-label"

The Applicant may eliminate references to a "trademark" such as "TM", "SM", and the like, references to a company type, such as S.A.S, Ltd., LLP, and the like shall, as well as references to other TLDs from the text or word elements of the Eligible Trademark.

6.3.3. Text Elements in Figurative Signs

Applications may be based on a figurative sign or logo that is protected by an Eligible Trademark if the Validation Agent determines that the following conditions are satisfied:

The sign exclusively contains a name,

or

The word element is predominant, and can be clearly separated or distinguished from the device element,

Provided in each case that:

All alphanumeric characters (including hyphens, if any) included in the Eligible Trademark are contained in the domain name applied for, in the same order as that in which they appear in the sign,

and

The general impression of the word is apparent, without any reasonable possibility of misreading the characters of which the sign consists or the order in which those characters appear.

6.4. Contents of an Application During the .JP.NET Sunrise

Accredited Registrars and/or Applicants must provide in their applications certain data concerning the Applicant and the Eligible Trademark invoked in such applications. In order to be accepted for processing by the Registry, the applications must contain the following data:

a. trademark_name

(mandatory) name for which an Eligible Trademark is claimed – description of such Eligible Trademark with the trademark office;

b. trademark_country

(mandatory) country, region, locality or organisation wherein the Eligible Trademark is registered (in accordance with the WIPO ST.3 standard);

c. registration_number

(mandatory) current registration number of the Eligible Trademark;

d. applicant_capacity

(mandatory) the capacity of the Applicant (owner, licensee or assignees of the Eligible Trademark);

e. PVRC_number

(optional/alternatively) reference number of the Application Data in CHIP, or instruction and payment to CentralNic to submit the trademark data to CHIP .

6.5. Eligible Applicants

6.5.1. General

Only the registered owners, licensees or assignees of Eligible Trademarks are eligible to submit

Applications. Each Applicant is obliged to indicate its capacity in the respective application.

6.5.2. License and Transfer Declarations

If the Applicant has obtained a license for a registered trademark in respect of which it claims an Eligible Trademark, or is the assignee of such Eligible Trademark, it must, upon request of the Validation Agent, submit a declaration form, a template of which shall be made available by the the Validation Agent, duly completed and signed by the licensor or transferor of the relevant Eligible trademark and the Applicant. If the Applicant is a sub licensee, it shall enclose a second acknowledgement and declaration duly completed and signed by the ultimate owner of the Eligible Trademark concerned and the latter's licensee.

6.5.3. The Registry's Right to Reject Application or Revoke Domain Name Registration

The Registry may reject, revoke or delete at any time any Application or resulting registration of a domain name if it appears that the Applicant did not fulfill this requirement at the time of validation of such application by the Validation Agent, without the Applicant or (any subsequent) being entitled to any reimbursement or compensation as a result of such rejection, revocation or deletion.

6.6. Validation Procedures

- a. Applications submitted during the Sunrise Process are subject to validation as described in this Section, which is a condition precedent for the Registry to actually proceed to register the domain name referred to in the Application.

6.6.1. Pre-validation

- a. Principle - Applicants are entitled to have their trademark data pre-validated and, where necessary, corrected by using CHIP (www.ipclearinghouse.org).
- b. By way of CHIP, the Validation Agent will provide reasonable assistance to prospective Applicants in order to pre-validate trademark data and, where necessary, correct such data in order to enable Applicants to submit accurate and up-to-date applications to the Registry in accordance with the terms and conditions of CHIP.
- c. No additional fees above the validation fee will be due for the use of CHIP insofar and to the extent the trademark data will be used by the Applicant for submitting an application during the Sunrise Process.
- d. The use of CHIP is obligatory, but the Applicant's registrar may submit the validation data and the validation fee to either the ClearingHouse for IP using its published procedures, or to CentralNic using its published procedures.
- e. As the Validation Agent is not an Accredited Registrar, the Applicant must also use the services of an Accredited Registrar in order to submit the actual Application on the basis of

the information that has been pre-validated and provided by CHIP. CHIP will only make PVRCs available to the Accredited Registrar and, as the case may be, the agent that has appointed the Accredited Registrar through CHIP.

6.6.2. Validation

a. The Registry and the Validation Agent will not process an application unless and until the Accredited Registrar has paid the corresponding Sunrise Pre-Registration Fee to the Registry. The Registry will not charge a Registration Fee unless and until the Applicant has effectively obtained a domain Name registration.

b. The Validation Agent shall inform the Registry of its findings in a manner agreed by and between them.

C. Principle:- Upon request of the Registry, the Validation Agent will attempt to verify that:

C.1. a. each of the Applications refers to an Eligible Trademark, based on a prima facie review of (i) the data contained in such Applications (ii) the data published by the trademark office or other applicable official organization referred to in the Applications and/or (iii) the Documentary Evidence provided by the respective Applicant upon request of the Validation Agent;

C.2.. the domain name corresponds to the designation protected by such Eligible Trademark, as described in 6.2.1 above; and

C.3.. the Applicant is the registered owner or holder of the Eligible Trademark or,

C.4. If the Validation Agent is unable to validate the information contained in an Application in accordance with the process described above, the Registry shall be entitled to reject that Application.

6.6.3. Correct, Complete and Up-to-Date Information

The information contained in the Application shall be the initial basis on which the Validation Agent shall attempt to validate the Applications. It is the Applicant's responsibility to ensure that the information submitted with Applications (including any documentary evidence) is correct, complete, legible, accurate and otherwise sufficient to verify on a prima facie basis the validity of the claims made in the Applications. The Registry (including the Validation Agent) cannot be held liable for any failure to provide information and Documentary Evidence in accordance with the foregoing standard, regardless of whether Applications is accepted or rejected.

6.9. Task of the Validation Agent

6.9.1. Principle

When validating Applications, the Validation Agent shall be entitled to rely on the information provided in such Applications.

6.9.2. General Requirements

The Validation Agent shall:

- a. carry out its tasks in an objective, transparent and non-discriminatory manner;
- b. have the right, but not the obligation, to conduct in its sole discretion its own investigations into the circumstances of the Applications, the information provided therein, and any documentary evidence received in the framework of the Sunrise Process; and
- c. be entitled to assist Applicants who are using the IP Clearinghouse in submitting accurate and up-to- date Application and or Trademark Data to the Registry and/or CHIP

6.9.3. No Right to Amend or Cancel Applications

The Validation Agent shall in principle not be entitled to amend or cancel any Applications or Application Data, unless such Application/trademark Data has been processed through CHIP.

6.10. Documentary Evidence

6.10.1. Principles

By submitting trademark data and/or applications, the Applicant agrees that, if requested by the Validation Agent, the Applicant or its Accredited Registrar will provide Documentary Evidence to verify the information in such trademark data and/or applications in accordance with the instructions given and timeframes indicated by the Validation Agent.

If no documentary evidence has been received by the Validation Agent within the specified timeframes or such documentary evidence is incomplete or inaccurate the Validation Agent shall notify the Registry accordingly.

Any documentary evidence submitted must contain at least an up-to-date electronic copy of an official document issued by the corresponding trademark office or trademark registry, or an up-to-date extract from an official online database operated and/or managed by the corresponding trademark office or trademark registry, proving that the Eligible Trademark invoked in the Application meets the standards set forth in this Chapter, the “Sunrise Rules”.

6.10.2. Demonstrable Use for Trademarks for Dictionary or Generic Words

If the domain name contained in an Application corresponds with a dictionary word or

otherwise generic word or phrase, the Applicant may be required by the Validation Agent to submit the following:

- a. proof that the trademark invoked by the Applicant is protected by at least five (5) Eligible Trademarks, registered in different jurisdictions;
- b. proof of genuine, demonstrable, good-faith use of such registered trademark by the Applicant, its licensees and/or assignees in all such jurisdictions for the products and/or services for which such trademark has been registered; and
- c. any other Documentary Evidence indicated by the Validation Agent, in his sole discretion, that is deemed necessary to demonstrate clear, convincing, good-faith use of such registered trademark in the requisite jurisdictions.

6.10.3. Administrative Requirements

The Validation Agent may request an English translation of any documentary evidence that is not drawn up in the English language.

Any documentary evidence submitted to the Validation Agent needs to meet at least the following standards:

- a. the documentary evidence must be submitted as an electronic file in .PDF format and a maximum size of 1 Mb;
- b. electronic documents must be in DIN A4 or Letter standard layout;
- c. the contents must be humanly readable; and
- d. the documentary evidence must not be retouched or otherwise altered.

It is the sole responsibility of the Applicant to ensure that these requirements are complied with. Documentary Evidence sent to the Validation Agent by a third party in the name and on behalf of the Applicant shall be deemed to have been sent by the Applicant.

6.11. Sunrise Reconsideration Request

6.11.1. Principle

A Sunrise Reconsideration Request can be initiated by an Applicant whose Application has been rejected by the Registry (the “Appellant”), based on an assertion that its Application meets the requirements of these Sunrise Rules, and in particular the provisions contained in this Section 5.

6.11.2. Conditions

Sunrise Reconsideration Request will only be considered by the Validation Agent if the following conditions are cumulatively met:

- a. the Validation Agent must have received a Reconsideration Request, which must be drawn up in accordance with the template made available by the Validation Agent and the Registry;
- b. any such Reconsideration Request must be received by the Validation Agent within ten (10) calendar days following the decision of the Registry to accept or reject the relevant Application; and
- c. insofar and to the extent the corresponding fees for the Sunrise Reconsideration Request have been received in full by the Registry within the same timeframe of ten (10) calendar days following the decision of the Registry to accept or reject the relevant Application

6.11.3. Additional Documentary Evidence

In the case of a Reconsideration Request, the Validation Agent may, in its sole discretion, request or accept additional documentary evidence from the Appellant or the Complainant. documentary evidence must be provided in accordance with the Validation Agent's instructions and timeframes. If the documentary evidence requested by the Validation Agent is not provided in time or such documentary evidence is incomplete or inaccurate the Validation Agent is entitled to reject the Reconsideration Request.

6.11.4. Decision of the Registry

If, after review of the Reconsideration Request and any information provided by either the Appellant that submitted the Reconsideration Request, the Validation Agent determines that the Applications in question did not meet the criteria laid down in these Roll-outRules, the Validation Agent will notify the Registry. Upon receipt of such notice, the Registry will reject the applicable Applications with no refund of any fees or any other liability to the Appellant. If the Registry rejects an Application, the Validation Agent will then proceed with the validation of any other Application received by the Registry for the same Domain Name. If, after review of the Reconsideration Request, the Validation Agent determines that the Applications in question met the criteria laid down in these Sunrise Rules, the Validation Agent will notify the Registry. Upon receipt of such notice, if no other Reconsideration Requests of the Applications are pending, the Registry will accept the applicable Applications with no refund of any fees or any other liability to the Applicant.

6.11.5. Other Reconsideration Requests

The Appellant in a Reconsideration Request for a given Application shall accept as final the determination of the Registry in respect of that Reconsideration Request.

6.12. Representations and Warranties by Applicants in the Context of the .JP.NET Sunrise Process

When submitting an application and or trademark data, the Accredited Registrar will ensure that the Applicant represents and warrants that:

- a. the Applicant is the owner of the Eligible Trademark described in the application or trademark data, or is the assignee, or is a licensee, duly authorized by the holder of the Eligible Trademark described in the Application to use that Eligible Trademark as the basis for that Application;
- b. the Eligible Trademark mentioned in the application or trademark data is and will be, on the date on which the data is validated by the Validation Agent in the context of the Sunrise Process, a legally valid, registered and Eligible Trademark;
- c. any documentary evidence that is submitted by or on behalf of the Applicant shall be submitted in accordance with the procedures set out by CHIP, the Validation Agent and the Registry; any documentary evidence submitted shall contain complete, accurate, up-to-date information as required by the Validation Agent and shall not be fraudulent.

6.13. Domain Name Availability and Allocation of Domain Names in the Context of the Sunrise Process

- a. During the Sunrise Process, the Registry will only receive Applications for domain names that are still available. Any domain names that have been reserved and/or banned by the Registry shall not be available for registration during the Sunrise Process.
- b. As domain names will not be allocated on a first-come, first-served basis during the Sunrise Process, the time of receipt of an application is not taken into account in the allocation and registration of a particular domain name.
- c. When the Registry has obtained more than one Application for an available domain name during the Sunrise Process and more than one of these Applications have been successfully validated by the Validation Agent, all such successfully validated Applications will be submitted to the Auction Provider, who will award a domain name registration in accordance with the Auction Rules, subject to the exceptions laid down in these Roll-out Rules.

The Auction Provider will invite all Applicants who have submitted an Application for a particular Domain Name that has been accepted by the Registry to participate to an auction process.

- d. If the Registry has received only one Application for a particular domain name, and such Application is successfully validated by the Validation Agent, the Registry shall proceed with the domain name registration, subject to the exceptions laid down in these Roll-out Rules, and charge the corresponding Registration Fee.

6.14. Technical Requirements

In order to submit Sunrise Process registration requests, accredited Registrars must meet the technical requirements of the Registry. These requirements are described in the Sunrise and

Landrush Developer's Guide, which accredited Registrars may obtain from the CentralNic Registrar Console.

7. Landrush Process

7.1. Summary

During the Landrush phase, interested parties may submit Applications for .JP.NET Domain Names, which will be awarded after the close of the Landrush period, with domain names receiving multiple applications awarded based on the outcome of an auction.

7.2. Eligible Domains

Any .JP.NET Domain Name that has not been excluded by the Registry or awarded by the Registry in the Sunrise process, and that meets the technical requirements imposed by the Registry, is eligible to be registered in the Landrush process.

7.3. Eligible Applicants

Subject to mandatory laws and the provisions of these Roll-out Rules, any interested party shall be entitled to submit one or more Applications.

7.4. Domain Name Availability and Allocation of Domain Names in the Landrush Process

- a. During the Landrush Process, the Registry will only receive Applications for domain names that are still available. Any domain names that have been excluded by the Registry or registered during the Sunrise Process shall not be available for registration during the Landrush Process.
- b. As domain names will not be allocated on a first-come, first-served basis during the Landrush Process, the time of receipt of an Application is disregarded in the allocation and registration of a particular Domain Name.
- c. When the Registry has obtained more than one application for an available domain name during the Landrush phase, all such successful applications will be submitted to the Auction Process. The Registry or its nominated Auction Provider will invite all Applicants who have submitted an Application for a particular domain name, that has been accepted by the Registry, to participate in an auction process. The Domain Name will be awarded, and the relevant fee charged, in accordance with the Auction Rules.
- d. If the Registry has received only one application for a particular domain name, the Registry shall proceed with the domain name registration, subject to the exceptions laid down in

these Roll-out Rules, and charge the corresponding registration fee.

7.5. Technical requirements

In order to submit Landrush Process registration requests, Accredited Registrars must meet the technical requirements of the Registry. These requirements are described in the Sunrise and Landrush Developer's Guide, which Accredited Registrars may obtain from the CentralNic Registrar Console.

8. .JP and .NET Owner Promotion

8.1. Summary

Applicants who are also the registrant of a .JP (including an official Organisational/Geographic Type .JP domain) or .NET domain, which is absolutely identical with the .JP.NET domain name applied for, have priority right for the duration of this promotion. The contact details of the registrant and the Applicant have to be identical.

The .JP or .NET domain must be registered and resolving, and not expired or on registry/registrar hold.

In the course of validation, the Registry can at their discretion require further evidence from the Applicant to show the Applicant's actual entitlement to use the .JP or .NET domain cited in the application.

8.2. Contents of the Application

When submitting the application to the Registry, or through an Accredited registrar, the Applicant must provide the following information:

- the Applicant's full name and, where relevant, the name of the company on whose behalf the domain name is being applied for (if the Applicant enters a company, the company is subsequently regarded as the Applicant); and
- a complete postal address; and
- an e-mail address; and
- a phone number at which the Applicant can be reached;
- the domain name the Applicant is seeking to obtain.

8.3. Domain Name Availability and Allocation of Domain Names in the .JP and .NET Owner Promotion

- a. During the .JP and .NET Owner Promotion, the Registry will only receive Applications for

domain names that are still available. Any domain names that have been excluded by the Registry or registered during the Sunrise or Landrush Process shall not be available for registration during the .JP and .NET Owner Promotion.

b. As domain names will not be allocated on a first-come, first-served basis during the .JP and .NET Owner Promotion, the time of receipt of an Application is disregarded in the allocation and registration of a particular Domain Name.

c. When the Registry has obtained more than one application for an available domain name during the .JP and .NET Owner Promotion, all such successful applications will be submitted to the Auction Process. The Registry or its nominated Auction Provider will invite all Applicants who have submitted an Application for a particular domain name, that has been accepted by the Registry, to participate in an auction process. The Domain Name will be awarded, and the relevant fee charged, in accordance with the Auction Rules.

d. If the Registry has received only one application for a particular domain name, the Registry shall proceed with the domain name registration, subject to the exceptions laid down in these Roll-out Rules, and charge the corresponding registration fee.

8.4. Technical requirements

In order to submit .JP and .NET Owner Promotion registration requests, Accredited Registrars must meet the technical requirements of the Registry. These requirements are described in the Technical Launch Guide, which Accredited Registrars may obtain from the CentralNic Registrar Console.

8.5. Discrepancy between Applicant and registrant of a .JP or .NET domain, proxy services

If, for any reasons the name of the Applicant does not correspond with the name of the registrant of the .JP or .NET Domain Name claimed as reported in the WHOIS, as claimed by the Applicant in the Application, the Applicant may be requested by the Registry and/or the appointed Validation Agent to submit documents substantiating that it is the same person or legal entity as or the legal successor to the person indicated in the WHOIS.

8.6. Exceptions

As stated above, during the .JP & .NET Owner Promotion Phase the domain name applied for must be identical to the text string used within the .JP & .NET Domain. An IDN domain name application must be an exact match with the .JP or .NET. .JP IDN variants are not currently supported. Each variant must be applied for separately.

The Applicant is made aware that an IDN domain needs conversion to “Punycode”. Only the encoded version of a domain name can be applied for and registered. The Registry offers a free Converter located at <https://www.centralnic.com/names/domains/idn/converter>.

Further exceptions that apply for Registered Trademarks do not apply during the .JP and .NET Owner Promotion.

9. General Availability

During the General Availability, .JP.NET domains will become available to anyone through participating registrars or their resellers. Except where registered or applied for during the Sunrise, Landrush or .JP & .NET Owner Promotion or excluded by the Registry, .JP.NET domains are available to the public based on the chronological order of registrations on a first come, first served basis.